

What do we do?

Next-Up works with employers to maximise the skills of their 50+ generation, giving them inspiration and confidence to reskill, take new opportunities and start planning their long-term futures. We flip their apprehension to enthusiasm for the future, seeing opportunities for themselves and highlighting the value of the 50+ generation to both the workplace and wider society.

They may fill skills shortages – from customer service to digital skills, get involved in ESG initiatives and use their experience in new way. This reduces mental health impact before and after retirement; opens up constructive discussions around succession planning and minimises “bad leavers”. Employees may become ambassadors and positive referrers for their former employers.

We do this through workshops and our online platforms which share real-life stories with peer insights, experiences and tips. These inspire with ideas of what others do, changing perceptions of age and opportunities. Our products cover ideas and inspiration; talking to your employer about re-skilling; talking to family and friends; how to apply life skills to opportunities; creating a new personal identity; how to make new connections; the essentials of finance (without covering ‘pensions’); rethinking health by a GP.

What are the benefits for corporates?

- Encourages employees to retrain in skills shortages; take up flexible or part-time working instead of full retirement
- Addresses increasing challenge of potential age discrimination - corporates invest in early training and careers but not later on
- Provides opportunity to re-engage employees in later years, ensure good leavers with strong succession plans and empower them as good ambassadors
- Engaging in ESG initiatives - highlights skills of experienced employees in building relationships and mentoring - and show how these can be useful for ESG initiatives such as NetZero, #MeToo and sustainability
- Should be part of the toolkit for any "Best company to work for"

Bespoke workshops

Bespoke Workshops with 20 external people as speakers, including a headhunter, a panel sharing experiences, a mentoring session with entrepreneurs/charities to realise the value of the employees' life skills. 100% of delegates recommend the workshops.

Online platforms

The only benefits designed specifically for 50+

Rethink Retirement

Platform to help all 50+ employees plan for their long term futures - encouraging to build new skills and connections while working. Ideas not finance. Independent self-learning.

Rethinking 50+

Career planning platform for 50+ generations. We are building and piloting with five corporates. Contact us if you are interested.

Who are these for?

All employees aged 50+, including those being made redundant who don't want another full time job, those who could retrain in skills shortages.

Where do we work?

UK based. Platform can be used for any English speaking employees (can be accessed through video with sub-titles, audio, written, on mobile). Workshops delivered globally in-person and online.

Social impact

- Filling skills shortages
- Helping those experienced people who want to work longer and contribute economically
- Minimising mental health problems and isolation before and after retirement
- People without purpose die 10 years earlier; 2.5 x more likely to get Alzheimer's
- Next-Up is increasing the active, engaged life of retirees by ten years, enabling them to contribute to society and reducing the drain on it